

## **Privacy Policy**

**Effective Date:** 1 June 2026

**ED·GRAD GLOBAL** ("we," "our," or "us") is committed to protecting the privacy and personal information of students, parents, guardians, and website visitors.

This Privacy Policy explains how we collect, use, store, and protect your information when you visit our website, book appointments, submit inquiries, or engage with our career counselling and study abroad services.

---

### **1. Information We Collect**

We may collect the following information when you interact with ED·GRAD GLOBAL:

#### **Personal Information**

- Full name
- Email address
- Phone number
- City and country of residence
- Parent or guardian contact information (where applicable)

#### **Academic Information**

- Current school, college, or university
- Academic qualifications and grades
- Educational background
- Intended course of study
- Career interests and preferences
- Study abroad preferences
- Career assessment information

#### **Appointment and Communication Information**

When you book a consultation through our scheduling platform (such as Cal.com), we may collect:

- Appointment details

- Meeting preferences
- Consultation notes
- Communication history

### **Technical Information**

When visiting our website, certain information may be collected automatically, including:

- IP address
  - Browser type
  - Device information
  - Website usage data
  - Cookies and analytics information
- 

## **2. How We Use Your Information**

We use your information to:

- Respond to inquiries and consultation requests
- Provide career counselling services
- Provide study abroad guidance and admissions support
- Schedule and manage appointments
- Personalize recommendations based on academic and career goals
- Improve our services and website experience
- Communicate important updates regarding our services
- Comply with legal obligations

We only collect information that is relevant to providing our services effectively.

---

## **3. How We Share Information**

ED·GRAD GLOBAL does not sell, rent, or trade personal information.

We may share information only in the following situations:

### **Service Providers**

We may use trusted third-party providers such as:

- Appointment scheduling platforms (e.g., Cal.com)
- Email communication services
- Website hosting providers
- Analytics tools

### **Educational Institutions**

With your consent, we may share relevant information with universities, colleges, educational institutions, or application partners during the admissions process.

### **Legal Requirements**

We may disclose information if required by law, regulation, legal process, or government request.

---

## **4. Data Security**

We take reasonable administrative, technical, and organizational measures to protect your personal information from unauthorized access, misuse, disclosure, alteration, or destruction.

While we strive to use commercially acceptable means to protect your information, no method of transmission over the internet is completely secure.

---

## **5. Data Retention**

We retain personal information only for as long as necessary to:

- Provide our services
- Maintain student records
- Comply with legal obligations
- Resolve disputes
- Enforce our agreements

When information is no longer required, it will be securely deleted or anonymized.

---

## **6. Cookies and Analytics**

Our website may use cookies and similar technologies to:

- Improve website functionality
- Analyze visitor behavior
- Enhance user experience
- Measure website performance

You may choose to disable cookies through your browser settings, although some website features may not function properly.

---

## **7. Your Rights**

Depending on your location and applicable laws, you may have the right to:

- Access your personal information
- Correct inaccurate information
- Request deletion of your information
- Withdraw consent where applicable
- Request information about how your data is used

To exercise any of these rights, please contact us using the details below.

---

## **8. Third-Party Links**

Our website may contain links to third-party websites, educational institutions, or external resources.

We are not responsible for the privacy practices or content of third-party websites. We encourage users to review their privacy policies separately.

---

## **9. Children's Privacy**

Many of our services are intended for students under the age of 18.

Where appropriate, we may collect information with the involvement or consent of a parent or legal guardian.

We encourage parents and guardians to participate in educational and career planning discussions.

---

## **10. Changes to This Privacy Policy**

We may update this Privacy Policy from time to time to reflect changes in our services, legal requirements, or business practices.

Any updates will be posted on this page with the revised effective date.

---

## **11. Contact Us**

If you have any questions regarding this Privacy Policy or how your information is handled, please contact:

### **ED·GRAD GLOBAL**

Email: [info@edgradglobal.com](mailto:info@edgradglobal.com)

Phone: +91 99400 40613

We are committed to protecting your privacy and handling your information responsibly.