

Cookie Policy

Effective Date: 1 June 2026

This Cookie Policy explains how ED·GRAD GLOBAL ("we," "our," or "us") uses cookies and similar technologies when you visit our website, interact with our content, submit inquiries, or book consultations.

By continuing to use our website, you agree to the use of cookies as described in this Cookie Policy.

1. What Are Cookies?

Cookies are small text files that are stored on your computer, smartphone, tablet, or other device when you visit a website.

Cookies help websites function efficiently, remember user preferences, improve user experience, and provide insights into how visitors use the website.

Cookies generally do not contain information that directly identifies you, but they may be associated with information you voluntarily provide to us.

2. Why We Use Cookies

ED·GRAD GLOBAL uses cookies to:

- Ensure the website functions properly
 - Improve website performance and user experience
 - Remember user preferences and settings
 - Analyze website traffic and visitor behavior
 - Support consultation booking and scheduling features
 - Improve our services and content
 - Enhance website security
 - Monitor website performance and reliability
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3. Types of Cookies We Use

Essential Cookies

These cookies are necessary for the operation of our website and cannot be disabled through our systems.

They enable essential functions such as:

- Website navigation
- Form submissions
- Security features
- Session management
- Appointment booking functionality

Without these cookies, certain features of the website may not function correctly.

Analytics Cookies

These cookies help us understand how visitors interact with our website.

They may collect information such as:

- Number of visitors
- Pages viewed
- Time spent on pages
- Traffic sources
- Device and browser information
- User interactions

This information helps us improve our website and services.

Examples may include:

- Google Analytics
- Website traffic monitoring tools
- Performance analytics services

Analytics information is generally collected in an aggregated form and is not intended to identify individual users.

Functional Cookies

These cookies allow our website to remember choices you make and provide enhanced functionality.

Examples include:

- Language preferences
- Location preferences
- Form information
- User settings

These cookies improve your overall browsing experience.

Third-Party Cookies

Some features of our website may be provided through trusted third-party services.

These providers may place cookies on your device when you interact with their services.

Examples include:

- Cal.com appointment scheduling
- Embedded videos
- Website analytics tools
- Customer communication tools

We do not control third-party cookies. Users are encouraged to review the privacy and cookie policies of those providers separately.

4. Appointment Scheduling

ED-GRAD GLOBAL uses third-party scheduling services such as Cal.com to allow students, parents, and visitors to book consultations.

These services may use cookies and similar technologies to:

- Facilitate appointment scheduling
- Maintain session information

- Improve scheduling functionality
- Monitor service performance

By using these services, you may also be subject to the privacy and cookie policies of the respective provider.

5. How to Manage Cookies

Most web browsers allow users to control cookies through their browser settings.

You may choose to:

- View stored cookies
- Delete existing cookies
- Block cookies
- Receive notifications before cookies are stored
- Configure cookie preferences

Please note that disabling certain cookies may affect the functionality and performance of our website.

For information on managing cookies, please refer to your browser's help documentation.

6. Data Collected Through Cookies

Cookies may collect information such as:

- IP address
- Browser type
- Device type
- Operating system
- Pages visited
- Time spent on pages
- Referral sources
- Website interactions

Any personal information collected through cookies will be processed in accordance with our Privacy Policy.

7. Updates to This Cookie Policy

We may update this Cookie Policy from time to time to reflect changes in:

- Technology
- Legal requirements
- Industry standards
- Our services and website functionality

Any updates will be posted on this page with a revised Effective Date.

Continued use of our website following updates constitutes acceptance of the revised Cookie Policy.

8. Contact Us

If you have any questions regarding this Cookie Policy or how cookies are used on our website, please contact:

ED·GRAD GLOBAL

Email: info@edgradglobal.com

Phone: +91 99400 40613

Website: www.edgradglobal.com

We are committed to maintaining transparency, protecting privacy, and providing a secure experience for students, parents, educational institutions, and website visitors.